

# CVRA Newsletter

Fall 2010



## CVRA's Award-Winning Begonia Festival Float

By Darcy Horton and Rich Didday

CVRA made history on Sunday, September 5th. It won its first award in Capitola's annual Nautical Parade, which is part of the Begonia Festival. The competition was fierce with nine other seasoned float-building groups vying for the awards. Ed Bottoroff came up with the idea early in the year. He envisioned a vintage automobile, a classic beach favorite: a woodie. It was an ambitious proposal, and some of us weren't sure we could pull it off, but CVRA members and friends rallied. They worked night and day to help CVRA win third prize. Our two hundred fifty dollar prize money went to the Ride-A-Wave Foundation which gives disabled children and adults a chance to ride a wave and enjoy the ocean.

It took boxes of hand-picked materials...



And lots of organization...



And lots of help...



To win CVRA's highest finish ever.



Margaret took her secret anti-seasickness gadget, but didn't need it.



P.S. And have lots of fun!



Blythe Bulmore, Janet Russell and Margaret Kintsler aboard the Chardonnay.

Great food was served while the boat glided along the shoreline. Then we turned out to sea for a bit of real sailing.

Many thanks to Janet Russell who organized the CVRA outing on the Chardonnay II. See you all there next year!



## CVRA Ships Out

By Rich Didday

September 19th turned out to be a perfect day to go sailing on the "Taste of Santa Cruz" two hour cruise.

## What's Up with the Hotel Project and Theater Parking Lot?

By Molling Ording

In case you're wondering about the new theater parking lot or the whereabouts of Gabriel, the parking attendant whose experience and skills in parking multitudes of village visitors' cars...read on! Barry Swenson Builders (BSB), owners of the lot, has installed a 43-space un-manned, gated parking system similar to the one in use in the lot across from the Esplanade, in front of the Mercantile. The new system is set to go into use the week of October 18. The seasonally adjusted rates will be identical to the other lot: 2.00 for the 1<sup>st</sup> hour, \$2.00 for the 2<sup>nd</sup> hour, \$4.00 for the 3<sup>rd</sup> hour and \$4.00 for additional hours to a maximum of \$20. The machine will accept credit cards and cash. If you lose your ticket, you will need to pay the full day price.

Gabriel, the former attendant, was not an employee of BSB but rather a bit of long time, local color that they inherited with the lot. He was given a bonus by them and may still be seen about the village. It remains to be determined if he, or perhaps some other parking attendant, may be needed at the lot in the future.

BSB says they will be weighing the pros and cons of not having a parking attendant in place throughout the coming months. However, there is a security service that is instantly accessible, as well as BSB staff, in the event of problems in the lot. Neighbors and residents are welcome to call Jesse Nickell of BSB at 475-7100 with complaints, concerns and compliments about the new parking system.

Regarding the proposed hotel, which will be built on the current parking lot site, BSB anticipates that any development is two to three years off. The hotel design and details with regard to size, access, and parking will be closely scrutinized under the purview of the upcoming General Plan Update Process, which is slated to begin in 2011. The review will take one to two years to complete. The result will be a total blueprint for Capitola's development, traffic, services and amenities spanning the next 20+ years...a vision of

what the community would like Capitola to look like in 20 years!

## CVRA Survey of City Council Candidates

CVRA recently asked the City Council candidates to answer questions submitted by its members. Those questions are listed below. To view the candidates' answers, go to:

<http://www.capitolacvra.org/documents/candidates'%20answers%20together.pdf>

1. *Do you support development of a hotel on the theater site?*
2. *If the city's revenues fall, what is your plan for reigning in city spending?*
3. *Do you believe there is an historic shortfall of parking around Capitola village? If so, how do you plan to create more parking and how many new spaces do you believe are needed?*
4. *What do you think should be done with Pacific Cove Mobile Home Park? Do you favor it being retained and ultimately used for public purposes, or would you favor selling it?*

## Traffic and Parking Commission Update

By Nels Westman

Much of the focus of the efforts of the Traffic and Parking Commission during the last year has been the feasibility of building a multi-level parking structure on the upper level of Pacific Cove and a possible partnership between the City and the proposed Village hotel in the construction of such a structure. We feel we have had success advancing the study of these issues to the point where they have been cited by all candidates for the upcoming City Council elections. However, at the October meeting the new Community Development Director, Derek Johnson, advised the Commission that the City has officially

started the process of updating the General Plan. This will be a two to three year process and will ultimately cost \$750,000 to \$1 million. Studying a parking structure and Village hotel will effectively shift to the General Plan Update organization. Realistically this probably means these important decisions are at least two to three years off and that the chronic shortfalls of parking in and around the Village will continue for years to come.

The one project still moving forward is the possible installation of Pay Station type parking meters in some portion of the Village. The final selection of a system supplier should be made within a month.

The operator of the pedi-cab program during the summer gave the Commission an update on his first season in business. In general he views it as a success and plans to operate it again next summer.

#### Central Village Reps

- Margaret Kinstler (mmkinstler@aol.com)
- Linda Hanson (llhsf@sbcglobal.net)
- George Bergna (agbergna@charter.net)
- Laura Macleod (laura@familiamacleod.com)
- Alt: Heidi Kellison (heidy@cwo.com)

#### Upper Village Reps

- Gina Will (gina@bestan.com)
- Cheryl Ban (capvillage@sbcglobal.net)
- Mark Ban (capvillage@sbcglobal.net)

#### Riverview Terrace Reps

- Nels Westman (wnwestman@aol.com)
- Lewis Feinman  
(lewisfeinman@sbcglobal.net)
- Janet Russell (janet@capitolayoga.com)

#### Depot Hill Reps

- Molly Ording (mollyording1@yahoo.com)
- Darcy Horton (darcyhorton@aol.com)

#### Jewel Box Reps

- Linda Smith (vlrsmith@sbcglobal.net)
- Anne Nicol (annenicol@sbcglobal.net)

Capitola Village Residents Association

Website: [www.capitolaCVRA.org](http://www.capitolaCVRA.org)

Email: [capitolaCVRA@gmail.com](mailto:capitolaCVRA@gmail.com)

President: Margaret Kinstler

Vice President: Linda Hanson

Secretary: Molly Ording and Rich Didday

Treasurer: Linda Hanson

Membership Coordinator: Rich Didday