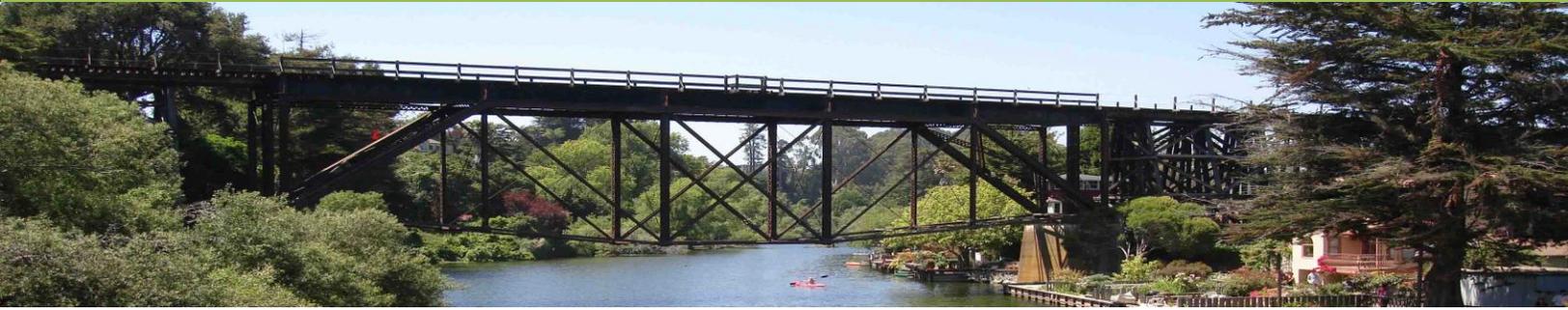


CVRA Newsletter

Fall 2011



2011 Begonia Festival

By Darcy Horton

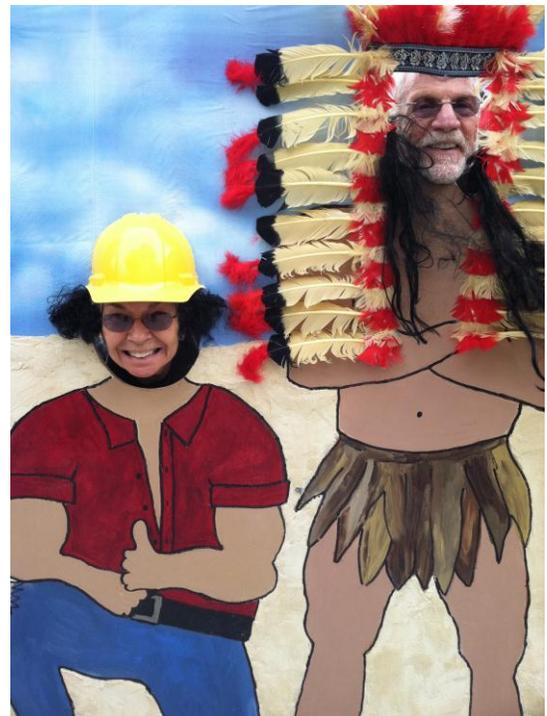
The theme of this year's Begonia Festival was "Let's Dance." That's exactly what CVRA members did when they conjured up the disco group called the Village People.

For those of you who can't recollect or are too young to remember, the Village People were an instant campy phenomenon in the late 70s when they introduced their string of hits including Macho Man, YMCA, In the Navy, Go West and more.



Darcy Horton and Linda Hanson

CVRA members became the Capitola Village People as they chanted their theme song "CVRA," a spinoff of the classic Village People song YMCA. Cartoon-like wooden photo cutouts created by Darcy Horton, Linda Hanson, Judith Feinman and Margaret Dixon made for three fun-filled days for both CVRA members and Capitola visitors.



Judith and Lew Feinman

Many hands made the photo cutouts possible. In addition to the designers and painters mentioned above, Bob Lilley was the expert "hole cutter," Lew Feinman kept state and local regulators at bay by bolting the cutouts securely to the fence, and Ginger provided the finishing touches: begonias, of course!

General Plan Update

By Linda Hanson

The General Plan Advisory Committee held three meetings in the August to September time period, at which the three special study areas were discussed, along with a Green Jobs Report. The 41st Avenue/Capitola Mall Special Study Area included input from the community workshop held in July. The re-visioning plan calls for more retail stores along 41st Avenue and Capitola Road, plus a much-needed updating of the appearance of the Capitola Mall. The report for the Bay Avenue Special Study Area covered possible future uses of various sites along Bay Avenue and ways to improve the appearance of the commercial district. Perhaps the most controversial proposal was for a traffic circle at the intersection of Bay Avenue and Capitola Avenue.

The Capitola Village Special Study Area was discussed in anticipation of the third Community Workshop which was held on November 12th and 13th. On the Saturday morning of the workshop, residents gave their input on four areas concerning the Village: Parking, traffic circulation, Village character and the proposed new Village hotel. Suffice it to say that probably all of the issues that residents have been talking about for years were voiced at the workshop.

On Saturday afternoon and Sunday morning, a team of architects and designers developed ideas and options for the hotel design which were presented to the public on Sunday afternoon. Guiding principles were developed in seven areas: Height and mass, views, architectural character, parking, vehicle access and circulation, Monterey Avenue building frontage, and sustainability. Although it was stressed that the report was preliminary and in no way suggested an actual final design, the general concept presented was of an approximately 70 room hotel with parking underneath.

For further information on pretty much anything related to the General Plan Update, go to www.plancapitola.com. You can look at meeting packets and action minutes for all GPAC meetings by going to the GPAC tab, and then to GPAC Meeting Materials. The summary materials for the latest workshop haven't been posted yet, but should be soon. You can see the materials presented for the

hotel design by going to the Announcements tab on the website.

The next GPAC meeting will be held on Wed., January 18th, 2012 at 6:00pm in the City Hall Council Chambers. The results from the Village workshop and hotel design will be presented, and the public will have another opportunity for input. Since these are topics that affect many CVRA members, you are highly encouraged to attend the meeting. Comments can also be submitted to city staff member David Foster at dfoster@ci.capitola.ca.us.

4th Annual Membership Party

By Darcy Horton

It was a beautiful day as we all gathered to celebrate the 4th annual CVRA membership party at the creek side home of Nels and Susan Westman on August 21st.



Lisa Lilley with Nels and Susan Westman

Bob "The Hustler" Lilley won the grand prize for recruiting the greatest number of new CVRA members: a smaller-than-small USB flash drive for his laptop generously donated by Gina Will and her company Aptos Technology dba Bestan, Inc. (www.apstotechnology.com).



Gina Will

Pay Stations

By Nels Westman

Most of the old parking meters in the Village have been replaced with a new Pay Station System. These stations will allow parkers to pay with \$1 bills and credit/debit cards as well as coins. There has been no change in rates or the Two Hour time limit. Based on experience in other communities the Pay Station System should yield approximately 20% more revenue from the same number of parking spaces. While not inexpensive this system is being paid for with parking meter revenues and should pay for itself in fairly short order.

The operation of the Pay Stations is quite simple and pretty fast. Your first-time encounter, however, is a learning experience. After that you will quickly become expert. Here's what you do:

FIRST, always enter your parking space number and then press ENTER.

CASH: If you are paying with cash (coins - \$1, quarters, dimes or nickels - or \$1 bills) start feeding the machine. It will sell you up to 2 hours which cost \$3.00. Then press PRINT RECEIPT, take your receipt

and you are done. Keep your receipt with you. DO NOT display in vehicle.

CREDIT/DEBIT CARDS: Insert card and pull out quickly. The minimum credit card transaction is \$.50 (20 minutes) so that will immediately appear on the screen. You can add more time by pressing the MAX TIME, ADD 1 HR or ADD 15 MIN buttons. Again, the machine will only sell you a maximum of 2 Hours or \$3.00. The quickest thing to do is just press the MAX TIME button to do this. Then press PRINT RECEIPT, take your receipt and you are done. Keep your receipt with you. DO NOT display in vehicle.

Well, that was certainly entertaining, wasn't it? Sorry, but it is a good thing to know when you next go to the Village.

Central Village Reps

- Margaret Kinstler (mmkinstler@aol.com)
- Linda Hanson (llhsf@sbcglobal.net)
- Linda Wadley (tim.linda.123@gmail.com)
- Ed Bottonoff (ebottonff167@aol.com)

Upper Village Reps

- Gina Will (gina@bestan.com)
- Bob Lilley (bobitola@gmail.com)

Riverview Terrace Reps

- Nels Westman (nels@bestwestman.com)
- Lewis Feinman (lewfeinman@sbcglobal.net)
- Janet Russell (jrusell@davidlyng.com)
- Alt: Judith Feinman (judithfeinman@sbcglobal.net)

Depot Hill Reps

- Molly Ording (mollyording@yahoo.com)
- Darcy Horton (darcyhorton@aol.com)
- Alt: Laura Macleod (laura@familiamacleod.com)

Jewel Box Reps

- Margaret Dixon (margaretd0595@aol.com)

Capitola Village Residents Association

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Vice President: Linda Hanson

Secretary: Molly Ording and Rich Didday

Treasurer: Linda Hanson

Membership Coordinator: Rich Didday

Newsletter Editor: Darcy Horton