

CVRA Newsletter

Spring 2010



Grand Opening at Gayle's



Louisa Beers, Gayle and Joe Ortiz, and Toni Castro

We all drove by and saw construction workers transforming the patio at Gayle's Bakery and Rosticceria. It went from a small outdoor area subject to our frequent weather fluctuations to a warm and inviting covered patio, complete with a fireplace, large sliding windows to bring the outdoors in, and plenty of seating for everyone.

CVRA and Capitola Cares again partnered for the grand opening event. Local residents began pouring into the patio area at 5:00pm on Monday, March 22nd for the ribbon cutting event followed by the kind of fabulous meal we've come to expect from Gayle and Joe Ortiz and Louisa Beers and their famous bakery and rosticceria.



Bruce and Jean Dunn, Ed Bottorff, and Connie Welch



Betty Williams and Toni Castro

Annual Summer Party set for Sunday, June 27th

It's that time of year, so mark your calendars. CVRA will hold its 3rd annual Summer Party, which is also our annual general membership meeting, on Sunday, June 27th at the home of Nels and Susan Westman at 507 Riverview Drive. The festivities get underway at 4:00pm and last until 7:00pm. Please bring your beverage of choice to share. More details will follow in an email.

New CVRA Officers

The CVRA Board of Directors recently elected new officers.

- President: Margaret Kinstler
- Vice President and Treasurer: Linda Hanson
- Secretary: Molly Ording and Rich Didday
- Membership Coordinator: Rich Didday

Many thanks to outgoing officers Nels Westman and Darcy Horton for their service to CVRA.

Begonia Festival



CVRA will participate in the Begonia Festival for the second year. It's our hope that this year's float will be even bigger and better than last year's. For that to happen, we need lots of CVRA members to help out.

We need help on Friday, September 3rd through the morning of Sunday, September 5th. There will be frames to make, begonias to pick and wire into place,

and fun to be had. Join us for the festivities, get to know your neighbors, and have some family fun. Those who help out will get creek side seats to the parade. More details will follow.

Police Enforcement Project

Late last year we surveyed CVRA members about police enforcement problems and issues occurring in Capitola neighborhoods. We recently compiled the results and are making plans to approach Police Chief Card to review them. All responses will be kept anonymous. At this meeting we also want to open the lines of communication, plus discuss proactive solutions. We'll let you know how it goes.

Traffic and Parking Commission

The Traffic and Parking Commission is preparing an Interim Report to the City Council which will recommend that the City substantially expand parking for Capitola Village and the surrounding neighborhoods by constructing a parking structure on the existing upper Pacific Cove parking lot and by a modest consolidation of coaches in the lower Pacific Cove Mobile Home Park. These two projects could create as many as 438 additional new parking spaces. One of the bigger challenges is funding which is being explored at press time.

The City is actively exploring converting the current style parking meters in some portions of the Village to a new "Pay Station" system, similar to the system just installed in Santa Cruz's parking structures. They are awaiting bids from manufacturers. The exact areas and numbers of meters to be converted are unknown at this time. The City estimates this new system will generate 20% more revenue with no increase in parking rates.

A Very Brief History of the CVRA Neighborhood Riverview Terrace

The earliest known inhabitants of Riverview Terrace were Uypi Indians, who were removed to Mission Santa Cruz in 1769.

In the early 1870s, a beet sugar mill was moved from Alvarado with promises that better management and

better soil would make fortunes for the newly formed California Beet Sugar Company. Picture the Nob Hill building and parking lots as beet fields, an active beet mill atop Riverview Terrace, with some 200 employees (mostly Chinese). However, the company went bankrupt after a few years, and the beet operation in Capitola was abandoned, with the 10 acres of land being repurchased by Frederick Hihn for \$100.



1930 photo by Gorman Woody showing lonely streets waiting for buyers.

To see a map of Riverview Terrace as it looks today, click on the Neighborhoods button at the CVRA website (www.CapitolaCVRA.org).

Special thanks to Carolyn Swift!



Capitola Museum Director Carolyn Swift showing the South border of the Beet Sugar operation at the corner of Oak and Beverly in Riverview Terrace.

Henry Rispin planned a subdivision called "Riverview Tract" in the middle 1920s. After Rispin's financial difficulties, the subdivision was pursued again, with the area to be known as "River View Park". Finally, the name "Riverview Terrace" appeared in 1931. Apparently, the start of the Great Depression wasn't a great time for buying summer cottages, although the roads we're familiar with were there.

Capitola Village Residents Association

Website: www.capitolaCVRA.org

Email: capitolaCVRA@gmail.com

President: Margaret Kinstler

Vice President: Linda Hanson

Secretary: Molly Ording and Rich Didday

Treasurer: Linda Hanson

Membership Coordinator: Rich Didday

Newsletter Editor: Darcy Horton



Riverview Drive

1931 photo [thanks to the Capitola Museum] shows a model home. The sign at the corner says "Riverview Terrace Boat Landing."